



Civil Society Pavilion
CASCINA TRIULZA

Civil Society Participant



MILANO 2015
NUTRIRE IL PIANETA
ENERGIA PER LA VITA

Cascina Triulza, the Soul of Expo Milano 2015 The success of the Civil Society Pavilion

Cascina Triulza was the real newness and soul of Expo Milano 2015. For the first time in the history of the Universal Exposition, Milan hosted a pavilion dedicated to the civil society, in which more than **200 third sector organizations** – nonprofit associations, cooperatives, organizations active in different third sector areas: social, cultural, environmental, ethical finance - have created one of the richest, detailed schedules of Expo. During the six months of Expo 2015, Cascina Triulza **hosted 800 events** - meetings, debates, workshops, shows and art performances - **attended by more than 63,000 people, while about 1.6000.000 people visited open spaces of the pavilion:** the exhibition area, the market, the cheese factory Grana Padano, the picnic area.

A participant cultural program of initiatives that have made concrete the theme chosen by Cascina Triulza, "Energies to change the world". The civil society organizations are working to create in Cascina Triulza a Lab-Hub for social innovation and sustainable development, catalyst and driving force for the initiatives of the Third Sector. In the immediate future and until June 2016, Cascina Triulza will continue to host events: workshops and educational activities dedicated to schools and children, artistic and cultural initiatives that make the place a center of attraction for the whole metropolitan area of Milan.

At Expo 2015 Cascina Triulza has also been **"A place for children and schools"**, with **over 35.000 guys and children involved in the laboratories and in the didactic visits. More than 5.000 children between the 4 and the 10 years have participated in the over 500 laboratories of the Children Lab**, where through the game and the practical, they have taken on the themes of the environmental sustainability, the importance of the water and the healthy eating. Everyday 18 organizations of the Third Sector have been busy with the Children Lab guys, that has been realized with the support of CAP Holding - Fondazione LIDA and Valfrutta.

One of the most representative spaces has been the Market, an area where 200 Italian and international - from the Kenya, Senegal, Tunisia, Uganda, India, Bolivia and Nepal - **small manufacturers, artisans, farmers, cooperatives and more than 300 municipalities had the opportunity to present their products** and services while displaying their quality, care for the environment and human rights protection. Among the protagonists of the market they have been the Italian territories and their cultural and gastronomic excellences, supported by national institutional projects, as "Anci for Expo" promoted by Associazione Nazionale Comuni Italiani or regional as Sviluppo Campania and AT3UMBRIA.

During the Expo period, Cascina Triulza hosted the Mobility center and info mobility in order to attend the people who had a mobility need. Thanks to this service, 15.000 eldest and people with disability issues could join the events and the pavilion activities. After the successful experience in Expo 2015, profit and non-profit organizations continue to work together for the accessibility of public places and large events such as fairs, ports, airports with Mobility Center Ltd.

The art and its social value, have been another great protagonist at Cascina Triulza at Expo. From May to October in the court and on the stage of Cascina Triulza has been realized **152 artistic events with the involvement of over 3000 artists.** Events organized by many Civil Society associations, by districts and territories of AnciperExpo and by Fondazione Triulza with partners such as Etica Sgr - Start Artist project - Slow D e CNA Emilia Romagna - international call "100 different copies " - and Arte in Cascina - International contest Land Art.

The Civil Society Pavilion has entered into a partnership with the start-up **S.T.R.A.D.E., Sistema Turistico Rete Accoglienza Diffusa**, a network of tourist welcome centres responsible for providing welcome services to the visitors and organizations that will be present at Cascina Triulza during the six months of Expo Milano 2015 and for all visitors of the Universal Exposition.

One of the keys to the success of Cascina Triulza in Expo Milano 2015 was the strategic alliance created between civil society organizations, public institutions, philanthropic institutions and private companies who believed and participated in the project. The common goal was to contribute actively to the construction of the program and activities of the Pavilion with a look toward the future, to continue to work together even after Expo 2015

Our partners:

- **Fondazione Cariplo, ANCI -Associazione Nazionali dei Comuni Italiani, Regione Umbria, Regione Lombardia** (institutional partners);
- **Confcooperative, BCC-Credito Cooperativo, Conserve Italia, Latteria Soresina, Assimoco** (ufficial sponsors);
- **Villani Salumi, Cap Holding-Fondazione Lida, Valfrutta, Yoga** (area sponsors);
- **Grana Padano** (product sponsor);
- **Etica Sgr** (project sponsor);
- **TransEditGroup, Creativamente, Ergolab, Ikea, Provenzali, Fracomina, Stokke, BCS, Leura, Vetreria Azzimonti, EcoZema, Condor** (technical sponsors);
- **Slow/D – CNA Emilia Romagna, 16.20, Strade, CLO** (project partners);
- **Cir-Food** (restaurant partner);
- **Corriere Sociale, AskaNews, Vita** (media partner).

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