

**Fondazione  
Triulza**

## Attachment III



**3<sup>rd</sup> International Call for Ideas to develop the Cultural Program at Cascina Triulza, in the civil society pavilion at Expo 2015**

**EXPLODING YOUR IDEA!**

**DESTINATION EXPO MILANO 2015**

# Cascina Triulza



Colour representation of Cascina Triulza

# The Spaces



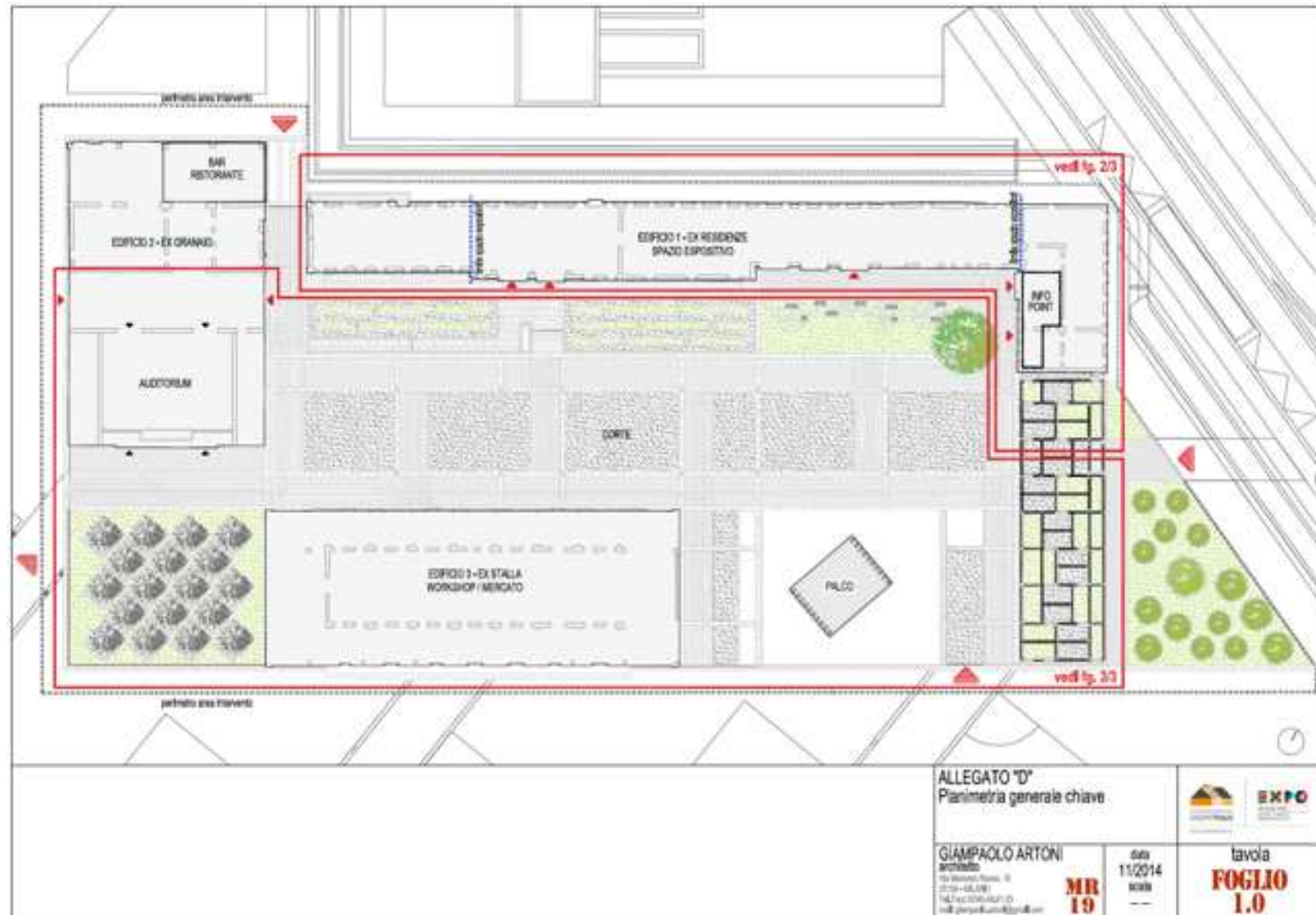
Fondazione Triulza is providing organisations in “Exploding your idea! Destination Expo Milano 2015”, second call second call for ideas to develop the cultural program, with different types of **SPACES** where they can organise their proposed activities.

**EXHIBITION SPACES**  
of various sizes

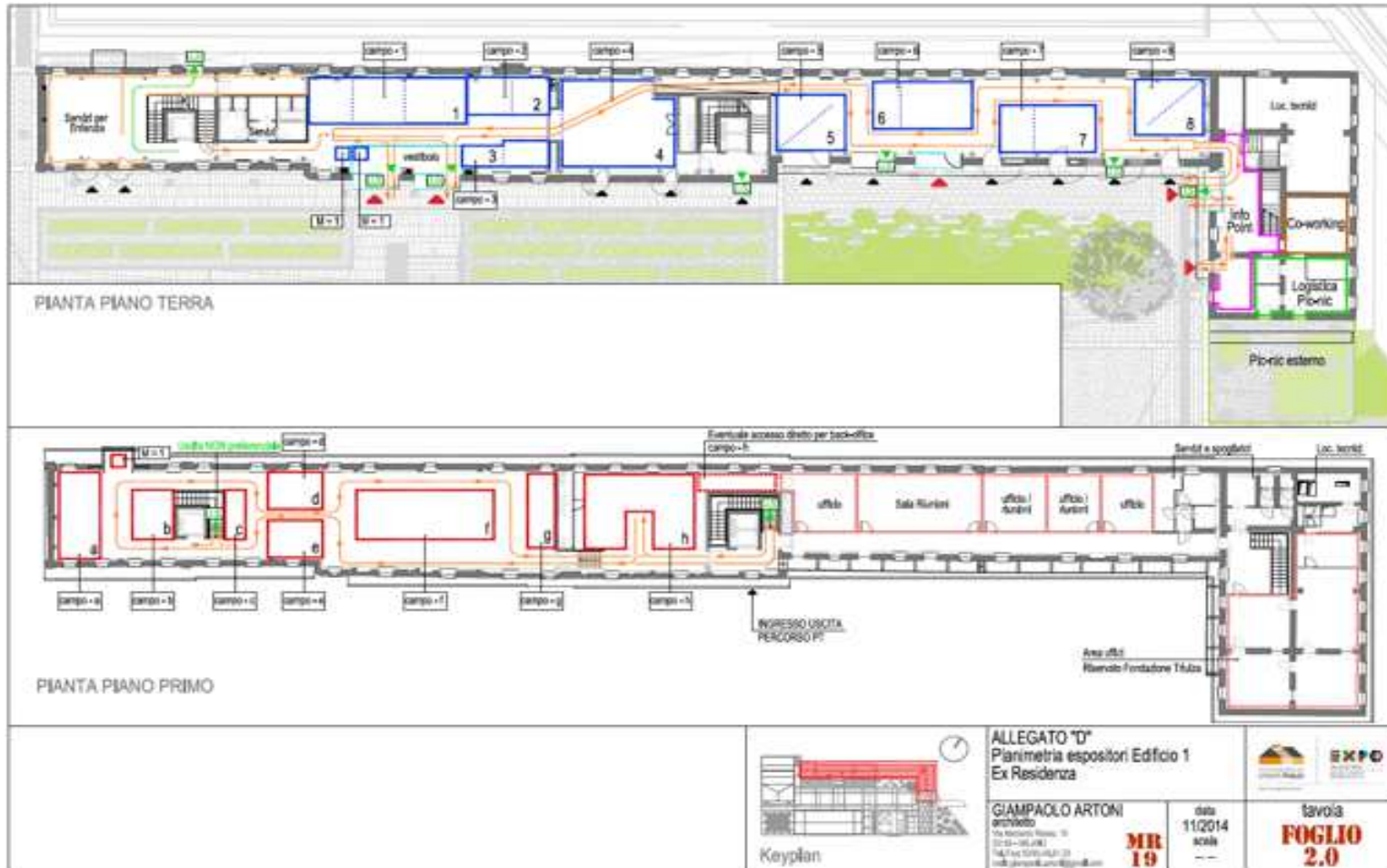
## EVENT SPACES

- 1 200 seat Auditorium
- 2 connectable Workshop rooms (50 seats and 100 seats)
- Open courtyard
- 1 event stage

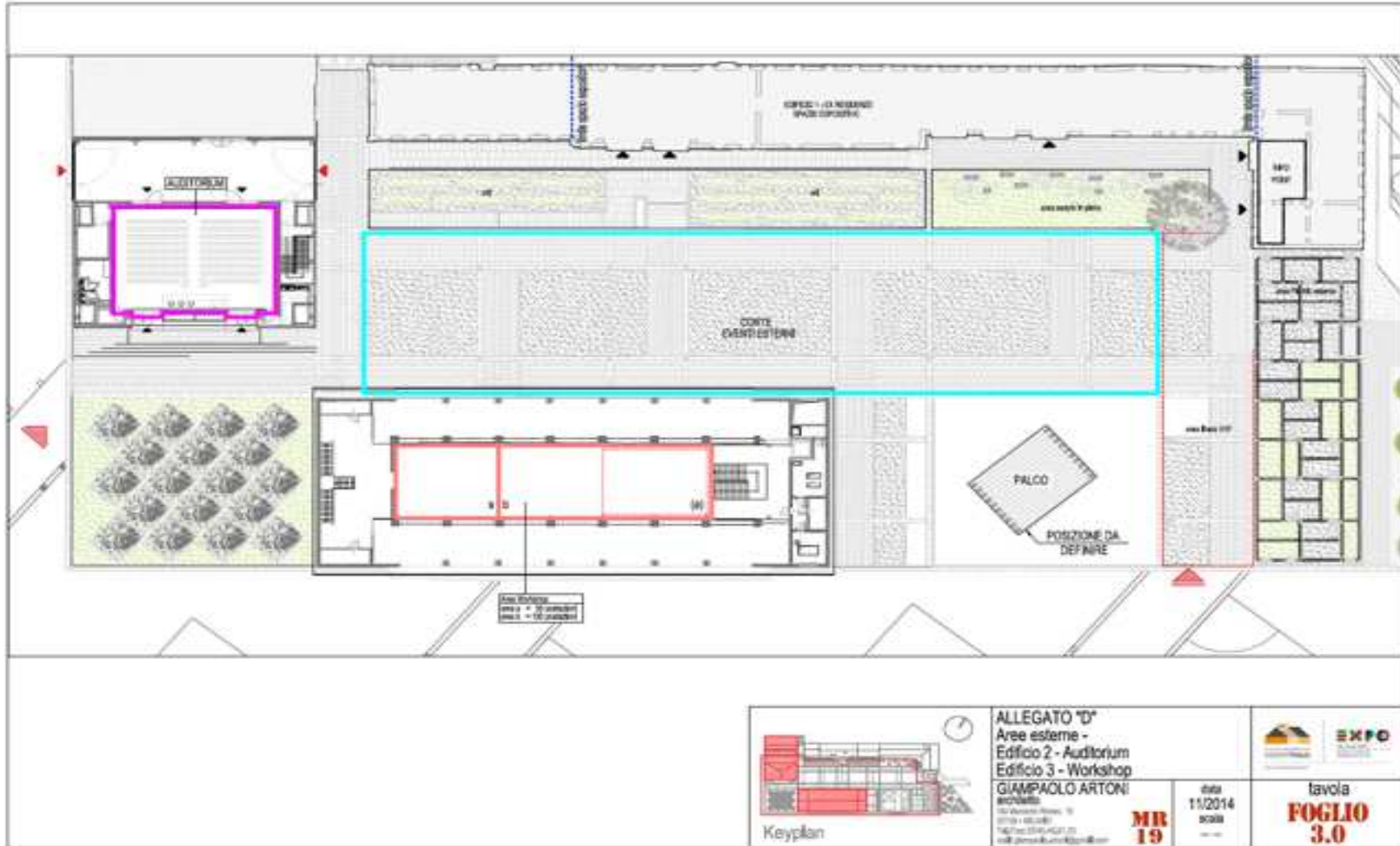
# The Spaces



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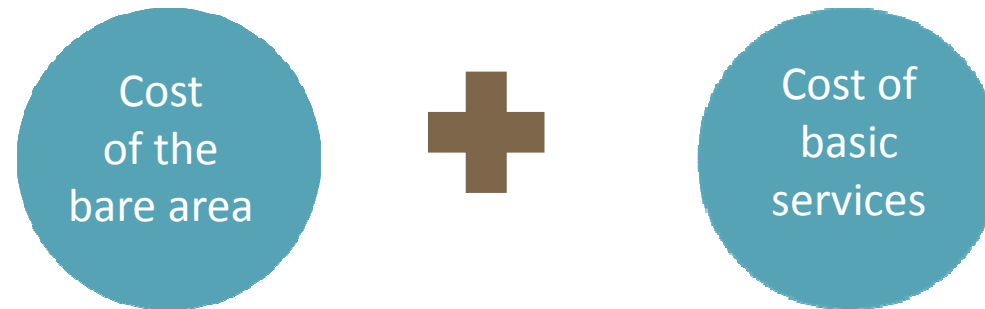


# Exhibition spaces



## Participation costs

The registration fee for the exhibition spaces is made up of 2 parts:



The exhibition spaces can be reserved **on a weekly basis only (from Monday to Sunday)**, due to logistical and functional reasons.

Exhibition spaces are not available for trading. Spaces specific to this kind of activity are provided in the market area (this call for ideas does not refer to).



# Exhibition spaces



## Cost of the bare area per m<sub>2</sub>/die

**40 EURO  
M<sub>2</sub>/die**

**THE COST EXCLUDES VAT AND INCLUDES THE FOLLOWING SERVICES:**

- Showing the exhibitor information on the site and the application
- Publishing a press release on the Cascina website area
- Distributing materials at the Cascina info point

# Exhibition spaces

Exhibition spaces are arranged in 3 sizes:



- **Small space** – from 7 to 8 m<sup>2</sup>, depending on availability
- **Medium space** – from 9 to 10 m<sup>2</sup>, depending on availability
- **Large space** – from 12 to 13 m<sup>2</sup>, depending on availability

It is possible to choose more than one adjoining space to have a larger exhibition surface.

Fondazione Triulza will consider requests for sizes other than those indicated and with customised layouts for periods of 6 months only.

— For periods of more than a month a 10% discount for subsequent periods will be granted.

— Special economic packages will be considered for organisations interested in having an exhibition space for the entire Expo period.

# Basic service cost



SERVICE
Basic equipment (support ledge, 2 chairs, front signage, 1 electrical connection of max 3KW)
2 daily passes
Insurance coverage

At present, for technical reasons, it is not possible to give precise information on the basic service cost and the concessional nature of some items on the list.

# Specifications relating to the exhibition spaces



- Extra services (e.g. extra equipment supplied by Fondazione Triulza, interpreting, dedicated catering/restaurant services) are excluded from the reported prices
- The option of the week going from **4 to 10 May 2015** (subject to availability of space) is **restricted** to the use of the same space on **1/2/3 May 2015** (the three opening days of EXPO 2015) with a supplement of 60% in addition to estimated costs.

# Event spaces



## Auditorium

The auditorium seats 200 people and is fully equipped from a technological point of view.

## Workshop Rooms

The 2 workshop rooms seat a maximum of 50 and 100 people respectively, and are equipped from a technological point of view.

The two rooms can be joined to create one room to seat 150 people.

# Event spaces



## Stage

The stage is fully equipped from a technological point of view.

## Courtyard

The open courtyard is available in 2 options:

### 1. Resident activities

Activities requiring the spaces to be used and possible onsite equipment. These activities can be carried out by booking a number of m2 to be chosen for a minimum period of 7 days (Monday-Sunday).

### 2. Guided entertainment

Temporary activities that do not require any fixed equipment.

All the proposed activities in the courtyard will be evaluated as far as technical feasibility is concerned.

# Event spaces



The use of the spaces is modular with different time frames as indicated in the table below. The objective is to satisfy in the best way possible the different needs of the organisations.

	Auditorium 200	Workshop 150	Workshop 100	Workshop 50	Stage
<b>2 hours</b>	€ 400.00	€ 300.00	€ 200.00	€ 100.00	
<b>Half day (9:30 a.m./1:30 p.m.-2:00 p.m./6:00 p.m.)</b>	€ 800.00	€ 600.00	€ 400.00	€ 200.00	€ 1,500.00
<b>Full day (until 6:00 p.m.)</b>	€ 1,600.00	€ 1,200.00	€ 800.00	€ 400.00	€ 2,000.00
<b>Full day (until 11:00 p.m.)</b>	€ 2,400.00	€ 1,800.00	€ 1,200.00	€ 600.00	€ 3,000.00
<b>Evening only (6:30 p.m./11:00 p.m.)</b>	€ 800.00	€ 600.00	€ 400.00	€ 200.00	€ 2,000.00
<b>3 Days (until 6:00 p.m./ also non consecutive) - 10%</b>	€ 4,320.00	€ 3,240.00	€ 2,160.00	€ 1,080.00	€ 5,400.00
<b>3 Days (until 6:00 p.m./ also non consecutive) -10%</b>	€ 6,480.00	€ 4,860.00	€ 3,240.00	€ 1,620.00	€ 8,100.00

The costs of the different spaces excludes VAT

# Event spaces

## Courtyard



Cost of the bare area per m2 for resident activities:

**55 EURO  
M<sub>2</sub>/DIE**

THE COST EXCLUDES VAT AND INCLUDES THE FOLLOWING SERVICES:

- Showing the exhibitor information on the site and the application
- Publishing a press release on the Cascina website area
- Distributing materials at the Cascina info point

Cost for guided entertainment:

Half Day (9.30 a.m./13.30 p.m. – 14.00 p.m./18.00 p.m.)	€	600,00
Full day (until 6:00 p.m.)	€	1200,00
Full day (until 11:00 p.m.)	€	1800,00
Evening only (6:30 p.m./11:00 p.m.)	€	600,00



# Incentives for applicants



If several spaces of different sizes are optioned **simultaneously**, a discount of **10%** on the second and following spaces (the most expensive space is considered as the first) will be granted.

Fondazione Triulza will be pleased to **help** those who want to organise an event to find a concept fitting the cultural program in the best way possible and enabling those concerned to have more visibility.

[www.fondazionetriulza.org](http://www.fondazionetriulza.org)