

100 DIFFERENT COPIES

A chair for the Civil Society Pavilion

young designers and local artisans: a collaborative process for social innovation and sustainable manufacturing

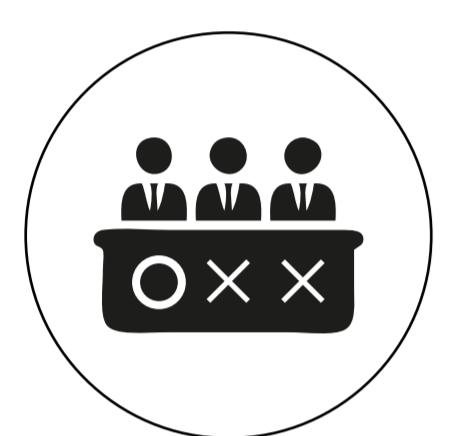
about the Process: the distributed factory



The Civil Society Pavilion, Slow/d and CNA Emilia Romagna, launched an international Design Call asking for a special customizable wooden chair to be used into this restaurant



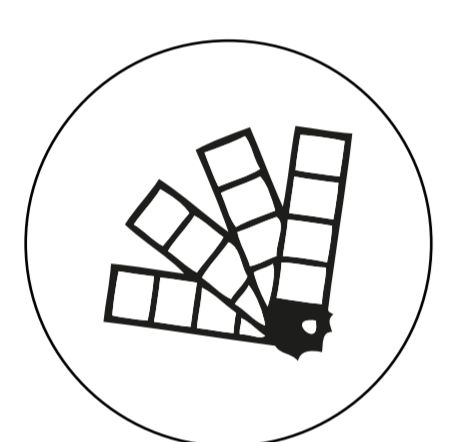
90 young designers (under 35) from all over the world, submitted their ideas



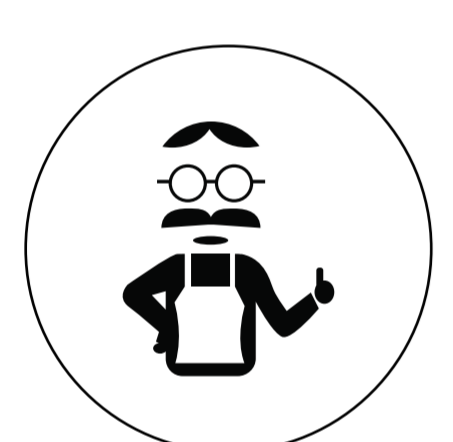
A jury, chaired by product designers, architects and by the ADI- Lombardia President, chose winners and mentioned projects



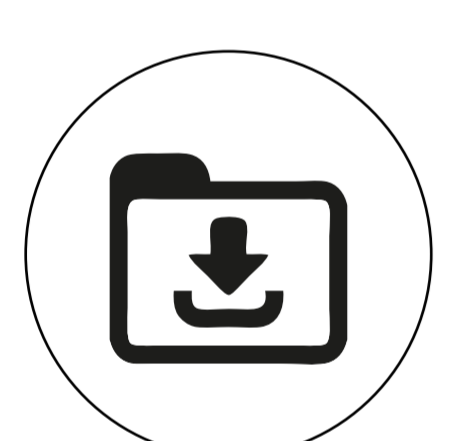
"RJR" designed by Mario Alessiani is the absolute winner of this competition



"RJR" chair is designed to be realized in 100 different copies just using an easy colored pattern as main variable



1 Artisan developed the first prototype, 22 others have been selected as official manufactures

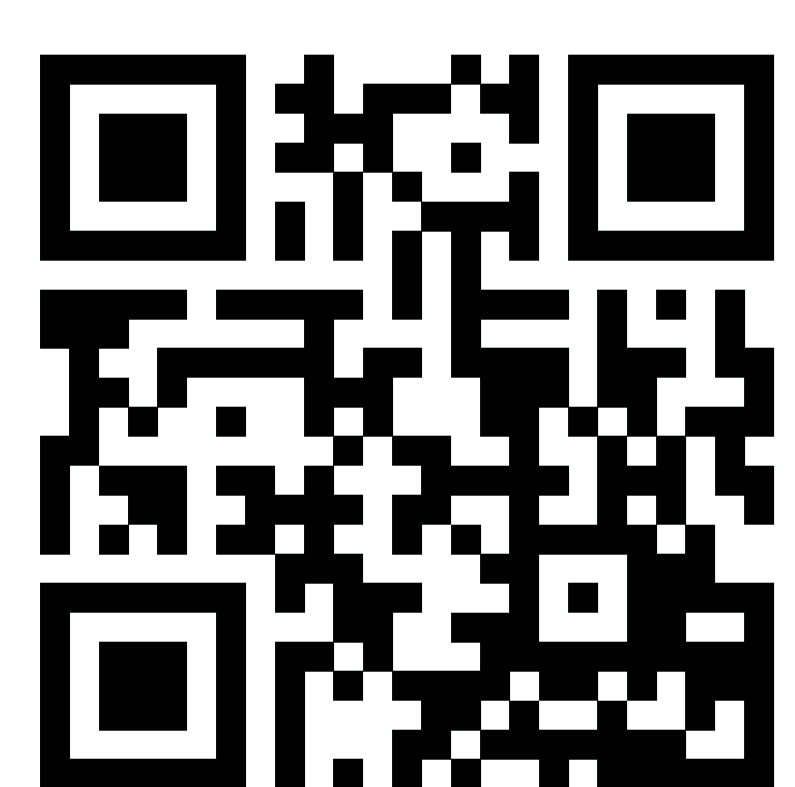


"RJR" project is released under an open source licence, download and make it from Slow/d website

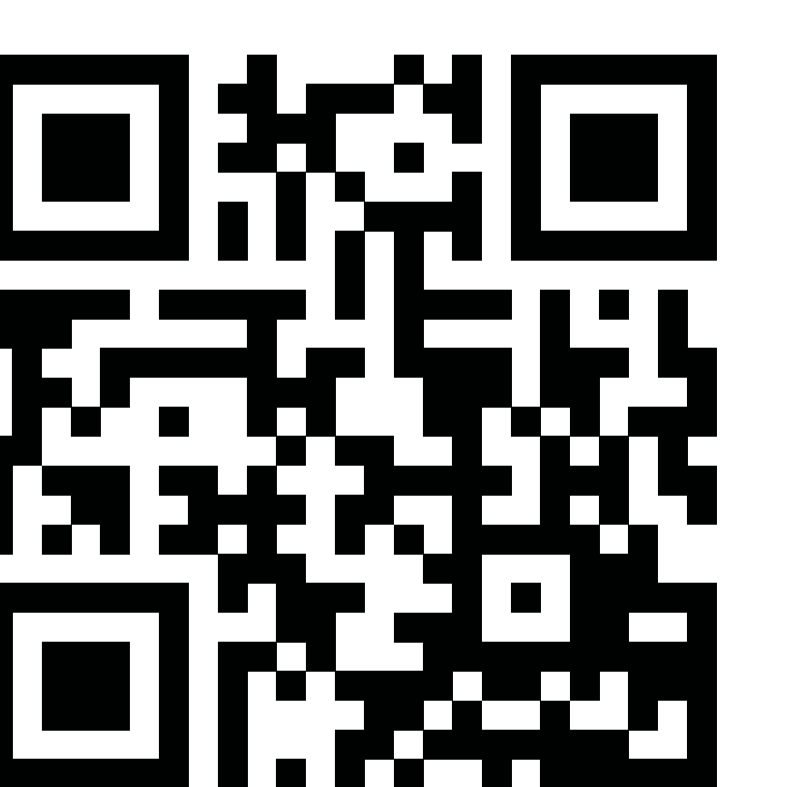


Buy finalized pieces directly from Slow/d, choose the pattern and the color, the closest artisan will make it for you

1 BREMA / Sondrio www.bremawood.it	12 ARG DESIGN / Trento www.argdesign.it
2 LE SCALE DI SISTO/ Reggio Emilia www.lescaledisisto.it	13 AL BOTECON di SERGIO TIEPPO / Belluno www.albotegon.com
3 FALEGNAMERIA VITALI/ Parma www.falegnameriaparma.it	14 STEELE' / Vicenza www.steele.it
4 OMBELLINI DARIO/ Parma www.ombellini.com	15 BISSACCO / Padova www.biwodesign.com
5 ARREDAMENTI MV/ Modena www.arredamentimv.it >PROTOTYPER ARTISAN	16 MOBILIFICIO BERENGAN/ Rovigo www.mobiliberengan.it
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buy / download



STEP 01

choose your RJR
RJR in real wood: code RJR
RJR in colored real wood : code RJR-C

STEP 02

choose your pattern
ex. for pattern n.06
code RJR-C-06

STEP 03

choose the color
ex. for color red
code RJR-C-06 - R

STEP 04

choose the closest artisan
as your RJR will be ready you'll receive an email,
go and pick it up or ask for shipping it!

