



Civil Society Participant

StartArtist

Emerging artists from all around the world take centre stage at the Expo Milano 2015 Civil Society Pavilion

Submission of proposals between 15 February and 30 July 2015

The Expo Milano 2015 Civil Society Pavilion is to promote and welcome the best emerging creative talent through the **StartArtist** project. From 1 May to 31 October, **Cascina Triulza** will provide Universal Exposition attendees with **12 instalments** of work from selected emerging artists.

The stage, the performing corner, the digital gallery and the auditorium will, according to the type of art on offer and the Pavilion's cultural programme, take it in turns to host a real smorgasbord of creative talent. The project is open to artists working in the fields of photography, painting, design, music, theatre, other types of performance art, film production and many other creative disciplines.

StartArtist aims to give an opportunity to emerging artists – whether they are individuals and group acts – with particular emphasis placed on young people, by selecting art that:

- is innovative and creative
- is in keeping with the Expo Milano 2015 theme of "Feeding the planet, energy for life"
- is in keeping with the other Civil Society Pavilion themes, particularly that of Social Responsibility in Art and the other principle thematic areas highlighted in the attached <u>"EXPlOding energies to change</u> the world"

How to take part

In order to take part, you must send the following information to programma.artistico@fondazionetriulza.org:

- a CV for the individual or group wishing to take part
- a detailed technical datasheet
- a presentation of the artistic project consisting of no more than 1000 characters, highlighting its links with the Expo Milano 2015 Theme and the Cascina Triulza Civil Society Pavilion

The proposal submission period ends on 30 July 2015.

The Cascina Triulza Civil Society Pavilion will supply selected artists with:

- an artistic space to present their project, with access to standard technical equipment;
- passes to access the exhibition space whilst presenting their artistic project;
- meals for the artist/artists on the day of their presentation in the Civil Society Pavilion;
- the SIAE relevant to the artistic performance, if necessary;
- reimbursement of travel expenses (if coming from over 250 km away from the Expo Milano 2015 site) up to a maximum of €300 per group and €150 per individual artist;

- overnight accommodation for one night if travelling from over 250 km away from the Expo Milano 2015 site (for a maximum of four people, if appearing as a group).

The artists selected will sign an agreement with the Cascina Triulza Civil Society Pavilion relative to the conditions of participation in **StartArtist**

No appearance fees will be paid to artists participating in **StartArtist**.

The project is supported by Etica sgr which, together with the Triulza Foundation, wishes to provide emerging artists with a unique opportunity at the Expo Milano 2015.







Sponsor Progetto StartArtist